



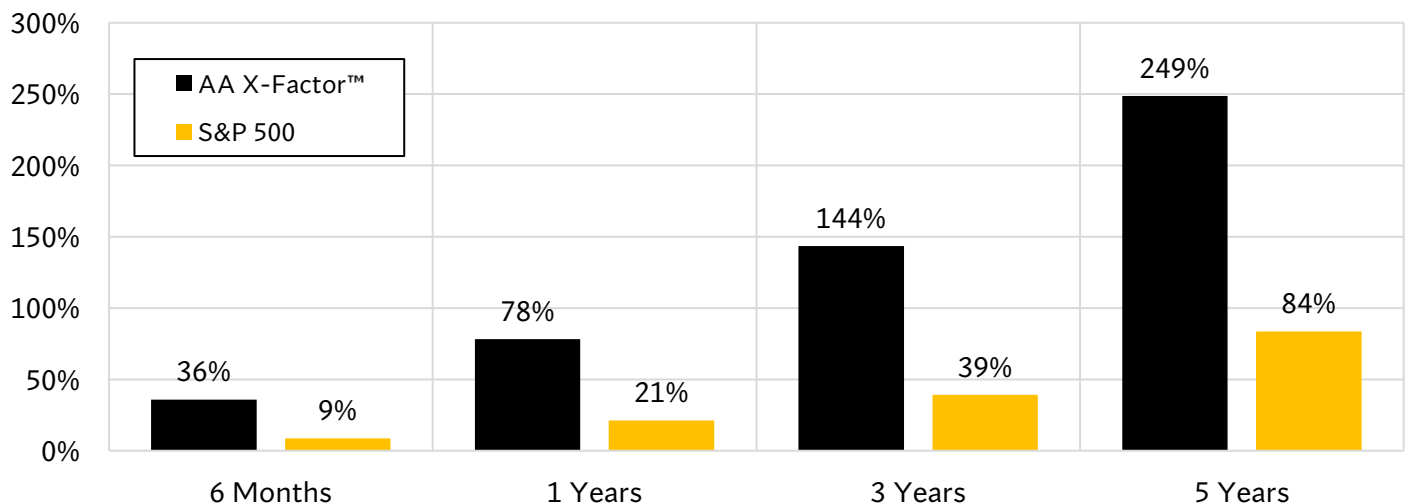
# EQUITY RISK SCIENCES, INC

*Fueling Capital Growth Through Predictive Analytics*

|   |                  |
|---|------------------|
| Founder Ray Mullaney hired 10+ University of Maryland college students  | 2001             |
| Purchase of YCharts subscription:   | 3/6/2013         |
| Tom Harpin hire date:   | 7/29/2013        |
| First independent validation of "MRI":  | 6/5/2014         |
| Exceptional Investing, LLC incorporation:   | 4/19/2017        |
| Listed purpose of Exceptional Investing: "THE PRINCIPAL BUSINESS OF EXCEPTIONAL INVESTING, LLC (EI) IS CONDUCTING RESEARCH ON THE RISKS OF INVESTING. EI IS IN THE BUSINESS OF HELPING INVESTMENT PROFESSIONALS IDENTIFY, MEASURE AND QUANTIFY THE OBJECTIVE AND RELATIVE FINANCIAL RISKS OF PUBLICLY-TRADED US AND CANADIAN SECURITIES." |                  |
| MySQL database creation:  | 9/18/2017        |
| Development of "CRI":   | 12/11/2018       |
| Name change to "Equity Risk Sciences":  | 4/23/2019        |
| Development of PRI™ and FRI™:   | 10/1/2019        |
| Azure database creation:  | 3/20/2020        |
| <b>Forbes interviews ERS founder Mr. Mullaney</b>   | <b>5/27/2020</b> |
| ERS, Inc. incorporation date:   | 3/30/2021        |
| Opening of 506(b) offering:<br>Raised \$165,000 from friends and family   | 3/1/2022         |
| Development of Financial Risk Rating™ (FRR™):   | 5/31/2022        |
| Opening of 506(c) offering:<br>Raised \$500,000 from 1 family office  | 5/15/2023        |
| Independent validation of ERS's 23-year backtest:   | 7/10/2023        |
| <b>Development of Alpha Algorithmics™:</b>  | <b>7/25/2023</b> |

## ERS's Alpha Algorithmics X-Factor™ Outperforms the S&P 500

25-Year Study - 12/31/98 to 12/31/23



|  |           |
|--|-----------|
| Independent validation of ERS's Alpha Search™ tool:  | 8/7/2023  |
| Board of directors approved increase in offering price of 506(c) offering to \$7 per share and increase in capital objective to \$10 million | 2/27/2024 |